

BIOGRAPHY

Mrs. Tracy Ann Gehlan



Mrs. Tracy Gehlan is an accomplished senior executive with over two decades of international leadership experience across the automotive, hospitality, retail, and fitness sectors. She currently serves as President EMEA at Subway. She currently serves as an Independent Board Member of Americana Restaurants International PLC and as a member of its Audit Committee.

Prior to her current role, she was the President International at Driven Brands (2020-2025), the largest automotive services company in North America. Also, she held several senior executive roles including Senior Vice President EMEA and Chief Operating Officer International at Hertz (2018–2020), Managing Director and Chief Executive Officer of Smashburger UK (2016–2018).

Earlier in her career, Mrs. Gehlan spent more than a decade with Burger King Corporation, where she held multiple leadership positions such as Market Manager, Director of Company Operations for the UK, Netherlands and Italy, Senior Director of Operations Excellence EMEA, and Vice President and Chief Operating Officer for EMEA.

She holds a degree in Law and Welfare (Family Law) from Newcastle University in the United Kingdom, as well as an Advanced Food Hygiene Certification from Group Training Techniques (GTT), UK.